

Safer Chemicals & Materials

Closing the gap with innovative approaches



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Our Business Portfolio

Decorative Paints

- *Europe*
- *Latin America*
- *Asia*

Performance Coatings

- *Marine and Protective Coatings*
- *Automotive and Aerospace Coatings*
- *Powder Coatings*
- *Industrial Coatings*

Specialty Chemicals

- *Functional Chemicals*
- *Industrial Chemicals*
- *Surface Chemistry*
- *Pulp and Performance Chemicals*

...covering multiple customer needs in four segments





2012 Dow Jones Sustainability Index Review:

***AkzoNobel ranked
#1 in the chemicals
supersector***

Bio-based products

Sustainable raw materials

Eco-premium solutions

Greenhouse gas emissions

***Sustainable fresh water
management***

Total Reportable Injury rate

Behavior based safety

Product Stewardship

Priority Substance Project

- 1. Global inventory**
- 2. Scoring**
- 3. Review**
- 4. Risk assessment**
- 5. Reporting**
- 6. Risk Management**



**Substances
under
review**

**Prohibited
substances**

**Restricted
substances**



Renewable raw materials in action: Products & on-going product development

AkzoNobel

Dissolvine GL: a biodegradable, bio-based chelating agent which replaces phosphates in automatic dishwashing (ADW) detergent



Hybrid Polymers: incorporate starch-based polymers to make biodegradable materials for cleaning and personal care applications



Bio-based Latexes: Drop in replacement latexes for water based paints



Development of Chemical replacements

Our company strategy

Know the customer needs

Collaboration

Development costs

Development time

Regulatory approvals



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Development of new chelating agent for consumer cleaning products



Extensive collaboration with customers

*Jointly developed new testing approach
to confirm biodegradability in the USA*

*Completed field tests in several states
with high success*

*Sharing our innovative approach in
public meetings and with US EPA*

Design for the Environment Program (DfE) listing

Excellent safety profile

*Collaborated with US EPA to develop
new test approach*

Addressed carcinogenicity QSAR

A short-term kidney biomarker protocol

*Shared our innovative approach in
Public meetings and with EPA*



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***Collaboration with customers
and regulators is the key!***

Thank you!

