

Overview of GC3 Project Group Activities Engaging Retailers in the Adoption of Safer Products



Roger McFadden
Staples

Engaging Retailers in the Adoption of Safer Products

History of the Workgroup:

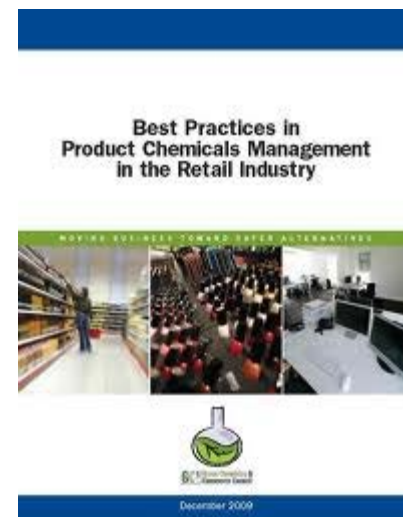
2009 – Report on Best Practices in Product Chemicals Management in the Retail Industry

2009 – Presentation at RILA conference

2011 – First Retailer Summit – Watsonville, CA

2011 – Retailer Portal Database – tools to evaluate chemicals in products

2011 – Summary of retailer chemical policies and retailer initiatives on safer products



Engaging Retailers in the Adoption of Safer Products

2012/2013 Project Year

2 Goals:

- Educate retailers through a webinar series
- Plan a second National Summit for Retailers, to be held in conjunction with the 8th Annual GC3 Roundtable.



Engaging Retailers in the Adoption of Safer Products

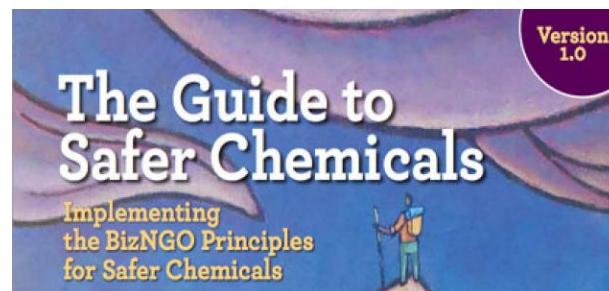
2012/2013 Project Year

Webinar series:

The Federal Trade Commission's Green Guides: What Retailers need to know. Laura Koss, Senior Attorney at the Federal Trade Commission.

How Companies Can Meet Increasing Demands for Greater Transparency on Chemicals While Still Protecting Critical Intellectual Property. Roger McFadden, VP and Senior Scientist at Staples.

The Guide to Safer Chemicals: How Retailers can improve Chemicals Management. Mark Rossi, co-chair of the BizNGO Working Group and Roger McFadden, VP and Senior Scientist at Staples.



Engaging Retailers in the Adoption of Safer Products

2012/2013 Project Year

Second National Summit for Retailers held in NYC on May 6

Session topics:

- Drivers for Safer Chemicals and Products in the Retail Sector and Key Leverage Points for Change
- Educating Consumers and Building Demand for Safer Products
- Addressing Supply Chain Challenges to Encourage the Manufacture and Sale of Safer Products
- New Tools to Assist Retailers in the Transition to Safer Chemicals and Products.



Ideas for Continuing the Work in 2013-2014

Ideas from Retailer Summit:

- **Form a retailer leadership council to determine collective strategy and propel retailer efforts forward**
- **Work on standardization and common framework re: hazard criteria, chemical use disclosure, prioritization, etc.**
- **Engage more actively with retailer associations**
- **Help retailers with evaluating and assessing tools that are available for a variety of purposes**

Join the discussion at the project group session

Ideas from Retailer Summit:

- **Identify and map common supply chain opportunities**
- **Link retailers with suppliers of safer chemistry**
- **Identify how to evaluate and reward merchants for purchasing safer products**
- **Determine ways to increase transparency of chemical information**

Join the discussion at the project group session