

# GC3 Member Update Call

July 6<sup>th</sup>, 2016



# 11<sup>th</sup> Annual GC3 Innovators Roundtable

May 24<sup>th</sup> - 26<sup>th</sup>, 2016 in Burlington, VT

- Based on evaluations and conversations
  - Highly relevant content and discussions
  - Motivating
  - Great networking
- 160 attendees
- Many new companies
- Broader range of job functions
- RLC pre-meeting
- Successful, first GC3 Green & Bio-Based Chemistry Start-up Event

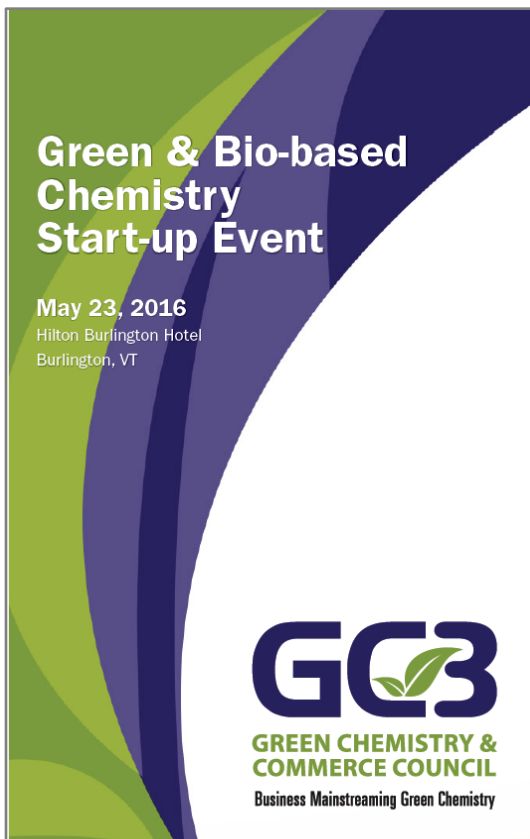


hosted by **seventh**  
generation.



# GC3 Green & Bio-based Chemistry Start-up Event

May 23<sup>rd</sup>, 2016 in Burlington, VT



Green & Bio-based  
Chemistry  
Start-up Event

May 23, 2016  
Hilton Burlington Hotel  
Burlington, VT

**GC3**  
GREEN CHEMISTRY &  
COMMERCE COUNCIL  
Business Mainstreaming Green Chemistry



Green Chemistry & Commerce Council's  
**GREEN & BIO-BASED CHEMISTRY START-UP EVENT**  
Monday, May 23<sup>rd</sup>, 2016, 3:00 pm - 6:30 pm  
Burlington, Vermont - Hosted by Seventh Generation  
By Invitation Only - Registration will close at 40

# Goals of the Start-up Event

- Support the growth of green and bio-based chemistry start-ups
- Provide “large companies” an opportunity to discover new ingredients and materials and find new partnership and investment opportunities
- Explore whether to create an on-going, GC3-run networking group for green and bio-based chemistry start-ups

# Start-Up Companies



# Large Chemical Companies, Brands, and Retailers at GC3 Start-up Event



**BURTON**



L'ORÉAL

**Steelcase**



**EASTMAN**

schülke -+

valspar

**Lonza**

Consumer Care

**3M**

sappi



B

replenish

The Chemical Company

Herman Miller

BEAUTYCOUNTER

Johnson & Johnson

**Beiersdorf**



# Project Group Updates

**Innovation**



**Education**



**Retail**



**Mainstreaming**



# Project Focus for Coming Year

- Projects that advance the GC3 Agenda to Mainstream Green Chemistry
- Efforts with concrete deliverables
- Efforts that engage new members
- Efforts that bring recognition/attention to the GC3



# Innovation Group Next Steps

- Preservatives Competition
- Development of a Green and Bio-based Chemistry Start-up Network
- Innovation Portal

# Education Group Next Steps

- Finalize safer chemistry training for businesses
- National Summit on Green Chemistry Education and Research
- Make determination about continuation of Innovators Internship

# Retailer Leadership Council Next Steps

- Leveraging actions from Joint Statement
- Merchant/Vendor training
- Case examples of demand and supply signal barriers

# Mainstreaming Green Chemistry Group Next Steps

- Advance federal green chemistry policy
  - COMPETES
  - Discussion with agencies
- Report on funding landscape for green chemistry
- Discussion on measuring progress towards green chemistry and development of performance measures

# Additional Efforts

- Communication - results from communications consultant and next steps
- Website and media presence updates
- Measuring GC3 impact/value

# Member Guideline Updates

- Goal: strengthen and grow membership - new sectors and levels of the value chain (magnify impact)
- Strengthen Advisory Committee/Role
- Greater structure to GC3 membership
- Highlights:
  - 90 day payment process
  - Trade association participation in projects as invited but not as Members
  - Termination for non-payment, etc.

# Membership Dues

Tier	Organization Type	Annual Dues Rate	Annual Dues beginning June 1, 2017
Tier 5	For-profit entities with annual revenue or operating budgets at or exceeding \$1 billion	\$7,500	\$10,000
Tier 4	For-profit entities with annual revenue or operating budgets between \$10 million and \$1 billion	\$4,000	\$6,000
Tier 3	For-profit entities with annual revenue or operating budgets of less than \$10 million	\$1,500	\$2,500
Tier 2	Consultants and small businesses with less than 10 FTE*	\$600	\$1000
Tier 1	Not-for-profit entities (includes government agencies, academic institutions, and non-government organizations)*	\$350	\$400

# GC3 Budget

- Goal: 80% sustaining through dues, project costs, sponsorships and conference fees by end of 2017
- Currently: 65% dues, etc; 25% private philanthropy, 10% in-kind
- General GC3 operating and project groups but not specific project such as preservatives



# GC3 Budget 2016-2017

Salaries	\$375,000
Consultants	\$50,000
Travel	\$5,000
Meetings (excluding RT)	\$20,000
Website and Publications	\$20,000
Supplies	\$5,000
<b>Total</b>	<b>\$475,000</b>

# GC3 Financials Overview

	2016	2015	2014
Membership Dues	\$263,500	\$100,800	\$102,000
RT Sponsorship	\$42,000	\$35,000	\$44,500
RT Registration	\$34,356	\$68,185	\$92,000
<b>Total</b>	<b>\$339,856</b>	<b>\$203,985</b>	<b>\$238,500</b>

**Thank you for joining us!**

