

Green Chemistry & Commerce Council

Advisory Committee Call

September 12, 2012

Present: Tess Fennelly, Segetis; Mary Grim, Timberland; Barbara Hanley, Hewlett Packard; Al Iannuzzi, Johnson & Johnson; Rich Liroff, Investor Environmental Health Network; Sarah Shields, Lowell Center for Sustainable Production (LCSP); Joel Tickner, LCSP; Yve Torrie, LCSP

The GC3 Advisory Committee discussion focused around the following topics:

Strategic Planning Meeting

- In-person, one day meeting to reinvigorate and evaluate the current track of the GC3
- Structuring the GC3 so it is self-sustainable

Possible dates for this meeting will be circulated.

Membership Dues Renewal Date

- Membership dues renewal date will change from May 1st to June 1st
 - Members can still pay dues from January to June

Inviting Non-GC3 Members into Project Group Activities

- Should non-member companies be allowed to participate in project group activities and if so how?
- Committee suggested a fee structure for participation including:
 - One year discount for a particular project group participation
 - Participation in 1-2 calls for free and then join at level

8th Annual GC3 Innovators Roundtable Possible Topics

- Policy changes in CA and WA - how policy can support or challenge the implementation of safer chemicals and products across the supply chain
- Update on Sustainability Consortium's work
- How companies measure fiscal impacts of different sustainability practices e.g. Frito-Lay
- What lessons can J&J share from their major steps taken recently?
- Emerging Issues – what issues are on the horizon, both positive and negative, that we should we be preparing for?
- Conflict materials
- Bio-piracy
- New toxics policies e.g. Staples
- Mark Newton – what lessons have been useful in his move from Dell to VF?