



10th Annual GC3 Innovators Roundtable

Session Summaries

Thursday, April 30th

Closing Remarks

Joel Tickner, University of Massachusetts Lowell

Joel Tickner, director of the GC3, presented the key outcomes of the project group discussions and the next steps each group initially outlined. He identified some of the key messages from this year's roundtable including:

- the need for supply chain and sectoral partnerships to accelerate green chemistry,
- being clear about the problems we are trying to solve with green chemistry,
- moving from green chemistry as an add-on consideration (“It’s green, but...””) to an integrated performance consideration (“It’s green, and...”),
- looking at new ways to think about scale from a distributed economy perspective,
- developing shared language to talk about green chemistry, and
- understanding and embracing the complexity of supply chains and finding alignment.

Ultimately, the success of green chemistry will be about building transferrable models that overcome barriers and show pathways to success. There is no lack of energy in the green chemistry community. The challenge is channeling and focusing that energy towards common goals. In closing, Tickner reflected on what changes the next ten years will bring and the unique opportunity to accelerate the adoption of green chemistry and build a much larger, more impactful movement.