

## ATTENDEE LIST

# 2017 CG3 Innovators Roundtable

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# 2017 CG3 Innovators Roundtable

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# NOTES

## AGENDA AT-A-GLANCE

### Tuesday April 25, 2017

**11:15**

Shuttles from Amway to Steelcase  
(Lyons Street Entrance)

**11:30 am–1:00 pm**

Registration and Lunch (Steelcase Town Hall)

**1:00 pm–1:30 pm**

Welcome and Opening Remarks  
(Steelcase Town Hall)

**1:30 pm–2:15 pm**

Keynote: Paul Anastas, Yale University  
(Steelcase Town Hall)

**2:15 pm–3:45 pm**

The Changed Political Landscape:  
What This Means for Green Chemistry  
(Steelcase Town Hall)

**3:45 pm–4:00 pm**

Networking Break and Brief Member Updates  
(Steelcase Town Hall)

**4:00 pm–5:15 pm**

Chemical Ingredient Transparency:  
What are we Learning? (Steelcase Town Hall)

**5:15 pm–6:00 pm**

Keynote: Fred Keller, Cascade Engineering  
(Steelcase Town Hall)

**6:00 pm**

Adjourn

**6:00 pm–7:30 pm**

Networking Reception (Steelcase University)

**7:30 pm**

Shuttles from Steelcase to Amway

### Wednesday April 26, 2017

**7:30 am**

Shuttles from Amway to Steelcase  
(Lyons Street Entrance)

**7:45 am–9:00 am**

Breakfast (Steelcase Town Hall)

**8:00 am–9:00 am**

Optional Breakfast Session  
(Pick up breakfast in Town Hall)

Driving Green Chemistry through Chemical  
Footprinting

(Classroom 6/Capacity: First 40 attendees)

**9:00 am–9:15 am**

Welcome and Day 1 Review (Steelcase Town Hall)

**9:15 am–10:00 am**

Keynote: Neil Hawkins, The Dow Chemical  
Company (Steelcase Town Hall)

**10:00 am–11:15 am**

Accelerating Green Chemistry:  
Lessons from the C-Suite (Steelcase Town Hall)

**11:15 am–11:45 am**

Networking Break and Brief Member Updates  
(Steelcase Town Hall)

**11:45 am–1:00 pm**

The Supply Chain's Hidden Middle: Formulators'  
Role in Green Chemistry (Steelcase Town Hall)

**1:00 pm–2:00 pm**

Lunch (Steelcase Town Hall)

**2:00 pm–3:30 pm**

Solve My Problem Group Exercise:

- Sourcing Renewable or Recyclable Materials  
(Classroom 2)
- Funding for Green Chemistry (Classroom 5)
- Embedding Green Chemistry in Company  
Culture (Classroom 6)
- Measuring Firm-level Progress in Green  
Chemistry (Classroom 7)

**3:30 pm–4:00 pm**

Networking Break and Brief Member Updates  
(Steelcase Town Hall)

**4:00 pm–5:15 pm**

Utilizing Sustainable Feedstocks at Scale:  
Challenges and Opportunities  
(Steelcase Town Hall)

**5:15 pm**

Adjourn

**5:30 pm**

Shuttles to Frederik Meijer Gardens  
& Sculpture Park

**6:00 pm–9:00 pm**

Dinner Reception at Frederik Meijer Gardens  
& Sculpture Park

**8:30 pm**

Shuttles to Amway

### Thursday April 27, 2017

**7:15 am**

Shuttles from Amway to Steelcase  
(Lyons Street Entrance)

**7:30 am–8:30 am**

Breakfast (Steelcase Town Hall)

**8:30 am–8:45 am**

Welcome and Day 2 Review  
(Steelcase Town Hall)

**8:45 am–9:30 am**

Keynote: Angela Nahikian, Steelcase Inc.  
(Steelcase Town Hall)

**9:30 am–11:00 am**

GC3 Project Breakouts:

- Communications Strategies for Enhancing  
the Impact of the GC3 (Classroom 2)
- The GC3 Green & Biobased Chemistry Start-Up  
Network (Classroom 5)
- Collaborative Preservatives Competition  
(Open only to Cat. 1 competition sponsors)  
(Classroom 6)
- Advancing Federal and State Green Chemistry  
Policy (Classroom 7)

**11:00 am–11:30 am**

Networking Break (Steelcase Town Hall)

**11:30 am–12:45 pm**

Partnering Along the Value Chain to Advance  
Green Chemistry (Steelcase Town Hall)

**12:45 pm–1:00 pm**

Closing Remarks and Roundtable Recap  
(Steelcase Town Hall)

**1:00 pm**

Adjourn

**1:00 pm**

- Shuttle to Amway from Steelcase  
(requires on-site sign up)
- Shuttle to Airport from Steelcase  
(requires on-site sign up)