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## ADVISORY COMMITTEE CALL

November 3, 2014

### ATTENDEES

Monica Becker, GC3	Rich Liroff, IEHN
Jame Ewell, GreenBlue	Jen Landry, GC3
John Frazier, Nike	Roger McFadden, Staples
Mary Grim, Timberland/VF	Bob Skoglund, 3M
Barbara Hanley, HP	Joel Tickner, GC3
Al Iannuzzi, Johnson & Johnson	Ken Zarker, WA State Dept of Ecology
Bob Israel, Valspar	

### AGENDA

- New Committee Members
- Project Group Update
- Roundtable Update
- Financial Overview

### KEY POINTS FROM CALL

#### New Committee Members

We welcomed three new members to the committee: James Ewell from GreenBlue, Al Innes from the Minnesota Pollution Control Agency, and Bob Skoglund from 3M

#### Project Group Updates

##### **Innovation Group**

- Two active projects: collaborative innovation project focused on preservatives in personal care products and GC3 Innovation Portal.
- Entered the Innovation Portal in the LAUNCH GC challenge competition and were selected as one of 20 semi-finalists. Top 10 finalists to be selected by end of November.

### **Education Group**

- University of Washington, Professional and Continuing Education program has launched a certificate program in green chemistry & chemical stewardship. HP will be sponsoring several employees and the State of Washington, Green Chemistry Institute is considering the same. See program [info](#).
- If you are interested in getting a GC intern, contact [Saskia VanBergen](#).

### **Retail Group (Roger McFadden)**

- Good dialogue among retailers and between retailers and chemical companies.
- Retailers and chemical companies setting aside competitive concerns and sharing info.
- The RLC surveyed members to ask about priorities. Instead of red lists, they focused on functional uses. Two main priorities id'ed were: preservatives in personal care products and plasticizers in consumer products and these priorities were communicated to the chemical companies. The RLC is using these to develop and test a model of how to engage with chemical companies around priorities.

### **Mainstreaming Group**

- Currently writing up results of survey and other studies related to mainstreaming GC.
- Will have webinars this year.

### **GC3 Marketing**

- New video is done. Will be on website shortly.
- Want to grow the GC3 and spread the word about its good work. Looking at branding and sharing success stories from GC3 members, etc.

### **Roundtable Update**

- April 28 – 30 at Nike WHQ, Nike Tiger Woods Center
- 10<sup>th</sup> Anniversary, want to plan some special things to mark occasion
- Capacity is 150. Will probably promote to GC3 members to register early since we expect to fill the space quickly.
- AC members will be asked for panel ideas.

### **Financial Overview (refer to slides)**

- New companies being targeted for membership: Apple, Google, Walgreens, Costco, Disney, Office Depot Max
- About 30 companies are in arrears on their membership dues and we are working on getting those in
- Regarding question or raising dues:
  - For companies over \$1 billion, you can double dues. Other groups charge 3x as much and deliver much less than GC3.
  - If we double, it can raise red flag with member companies.
- GC3 staff will put together a proposal and send to the group for new dues structure