



10th Annual GC3 Innovators Roundtable

Session Summaries

Tuesday, April 28th

Opening Keynote

John Frazier, Nike

Nike is a company built on innovation. The challenge for Nike is how to push better chemistry innovation through the supply chain and the sector. Nike has invested in tools such as Blue Sign in order to support safer chemistry through the supply chain, and partnered with USAID, the State Department, and NASA on the LAUNCH Innovators program to accelerate innovation in the green chemistry sphere. Nike also shares its best practices and innovations with other brands to promote green chemistry across the apparel and footwear sector, participating in initiatives such as the ZDHC and sharing their green rubber, color dry, and supercritical CO₂ technology. Internally, Nike is creating tools to enable designers to make safer choices using the results of chemical research. Collaboration is crucial to speeding the adoption of better chemistry—both within and outside of the firm.