

GC3 Advisory Committee Call
January 5, 2009

Present: Eric Harrington, True Textiles; Richard Cottrell, SYSCO; Roger McFadden, Corporate Express/Staples; Lauren Heine, Clean Production Action; John Frazier, Nike; Tom Swarr, UTC (retired); Mark Buczek, Supresta (retired); George Wilkish, Prime Consulting; Dave Long, ESS; Joel Tickner, Yve Torrie, and Melissa Coffin, Lowell Center for Sustainable Production.

Planning for 2009 GC3 Roundtable

The date for the 2009 GC3 Innovators Roundtable has been set for May 4-6, 2009 at the Corporate Express/Staples facility in Broomfield, Colorado. Because these dates mean a Monday through Wednesday meeting and preferences varied regarding traveling on a Sunday, the Lowell Center will look into flight schedules for availability of flights Monday morning and Wednesday evening. Based on flights, the meeting will either begin early Monday morning and end early Wednesday afternoon, or begin mid day on Monday and end late Wednesday afternoon. Roger will look into what off-site locations might be interesting as field trips for Roundtable attendees.

The Lowell Center has begun to sketch an agenda. In this economic climate, it is important that attendees be able to justify travel, so agenda items need to provide tangible benefits to attendees. Ideas for the agenda included:

- Green Chemistry Institute Formulators Roundtable
- Representative from the new Obama administration
- Representatives from Maine, Michigan, and/or California green chemistry efforts
- A presentation on the GDSN and / or GreenScreen of tools companies are using
- Presentation by the chemical industry discussing their green chemistry efforts (Dow, Akzo Nobel, DuPont, DSM, Rohm & Hass, and Alpha Chemical have all been involved with the GC3 in the past)
- A session on REACH and how it is a driver or barrier to advancing DfE and Green Chemistry. What are the practical realities of REACH compliance and supply chain issues?
- An update on REACH and challenges that exist with its compliance and supply chain issues.
- An update on the DfE program.

Ideas for possible speakers included:

- Rocky Mountain Institute
- SYSCO's Denver office
- Vail Resorts
- Someone from the Obama administration
- Lisa Jackson, EPA
- Head of OPPT, EPA
- Ray Anderson
- John Warner or Paul Anastas

- MBDC
- Joel Tickner or Ken Geiser, Lowell Center for Sustainable Production
- Green chemistry students
- World Resource Institute
- Jay Munchler, President of Staples

Due to the economic recession there is concern that many companies interested in the GCE may not be able to attend the meeting. The Lowell Center will begin to work on a budget for the meeting, and come back to the Advisory Committee to further discuss registration fees and sponsorship levels. It was decided that we would not pay speakers to attend the meeting. The Lowell Center will put together a planning timeline for the meeting and share it with the Committee for comment.

Working Group Updates

The Drivers group is working on a project that hopes to establish a baseline of chemicals policies that exist in the retail sector. Collaboration with a trade association is essential to develop this baseline. If we're unable to get trade association participation, the research and report will focus on case studies of retail chemicals policy instead. A second project is a "green glossary" of common terms used in marketing products. The goal of the project is to catalog the various marketing terms used and their current definitions. The group will have to decide if our role is to agree to a specific definition or whether it is simply to offer the range of definitions that exist in the market.

The DfE/Green Chemistry group is almost finished with its joint report with the NPPR. A final version of the report should be available at the 2009 Roundtable. Clive Davies has convened a small group to document the DfE program at EPA. A final version of this report is also expected to be available at the 2009 Roundtable for further discussion. The Green Chemistry Bill has not progressed through Congress, but once the Obama Administration is in place, the working group may want to reengage support for this bill.

The Tools working group is writing case studies of various supply chain approaches to green chemistry and sustainability. Nike has agreed to be the first case study, after which other companies will be approached based on lessons learned from this first case.

Advisory Committee Election

At the 2008 Roundtable, several people were either nominated or volunteered to be on the GC3 Advisory Committee. Due to time restraints, a formal election has not been carried out. Because we are coming up on our 2009 Roundtable, it was agreed that the Lowell Center would send an electronic ballot out to the GC3 for a vote. The subsequent elected committee will serve through the 2010 Roundtable, at which point, future elections will be held as outlined in the GC3 Business Plan.

Next Steps

- The Lowell Center will coordinate a planning call with Corporate Express/Staples to begin discussion of the 2009 Roundtable.

- Roger McFadden will research possible off-site locations for Roundtable fieldtrips.
- The Lowell Center will research flight availabilities to and from Denver Airport to decide the timing of the May 4-6 meeting.
- The Lowell Center will prepare a planning timeline and budget to help prepare for the Roundtable.
- Melissa Coffin will send an electronic ballot for election of the 2009-2010 GC3 Advisory Committee.