

GC3 Advisory Committee Call

February 4, 2008

Present: Eric Harrington, Interface Fabrics; Mark Buczek, Supresta; Tom Swarr, UTC (retired); Bob Israel, Johnson Diversey; Richard Cottrell, SYSCO; George Wilkish, Prime Consulting; Lauren Heine, GreenBlue; Dave Long, Environmental Sustainability Solutions; and Joel Tickner, Yve Torrie, and Melissa Coffin, Lowell Center for Sustainable Production.

GC3 Roundtable, July 9-11

Fees

The Lowell Center sent out a proposed fee structure for the meeting in preparation for today's call: \$900 for businesses, \$400 for government, and \$200 for non-profit organizations. After some discussion, it was agreed that the cost per participant to attend July's meeting would be \$795 for businesses, \$395 for government, and \$195 for non-profits. Additional participants from the same organization would receive a 20% discount from their registration fees. To encourage people to register early, an additional \$100 per participant will be added to registrations received after a cut-off date yet to be determined.

Sponsorship levels

There was discussion of what sponsorship would entail, and if sponsors would be accepted for the meeting in its entirety or of segments of the agenda, for instance, a lunch or cocktail reception. Several suggestions were made for incentives to sponsor the meeting, including the addition of corporate logos to the GC3 website for one year, and to PowerPoint presentations given at the meeting. The Lowell Center should begin early seeking sponsorships.

Agenda

The following names were suggested as possible speakers for Wednesday evening's reception:

- Maureen Gorsen, California Department of Toxic Substances Control
- Nike CEO or other representative
- Grant Watkinson, President of Coastwide Laboratories
- REI
- Patagonia
- NEU
- Jim Hutchison, researcher of green nanotechnology at University of Oregon
- Jack Ohman, cartoonist

Thursday morning: The topic, *The Role of Standards in Promoting Green Chemistry and DfE* was seen as a needed topic for discussion. Additional points added to this agenda item included:

- A possible speaker.:
 - Interface Inc. has been researching these issues and could be a resource.
 - The new Director of the Green Chemistry Institute could speak to the standards for green chemistry that are being developed.
 - Arlene Blum could offer an opposing view on the negative side of standards.
- Proprietary standards versus open consensus standards.

- The pros and cons of standards and continuous improvement.

The DfE program is not a standard but is a valuable addition to the agenda.

Thursday afternoon: *Advancing DfE and Green Chemistry in Federal and State Policy* was also seen as an important topic for discussion. Additional point added to this agenda item included:

- Green chemistry programs / initiatives in California, Michigan, Maine, and Washington state.
- The implications of bills like that proposed in Washington that would require toxicity information on all chemicals. Compliance with this type of regulation would require costly data collection since much of this information is unavailable.
- What are the positive and negative implications of this type of legislation and what is the role of the GC3 in shaping these? The federal procurement guidelines and FTC's voting on green claims were additional examples.

Thursday late afternoon: A field visit to Columbia Forest Products or another nearby location was agreed to.

Evening reception: John Frazier has proposed several ideas, including a river diner cruise on the Columbia River or Multnomah Falls.

Friday morning: A couple of ideas were presented as possible topics for the first session on Friday morning. The group thought *Retail Dialog: Moving Toward Prioritization of Chemicals of Concern* was fast becoming an important topic of discussion, and one that the group could benefit from. Suggestions for this topic included:

- Consumer reports and their consumer guide.
- Joel Makower from GreenBiz.com.
- Mark Schapiro, author of *Exposed*

Friday afternoon: The group agreed to end the day by 4pm to allow for additional discussion time given that many have traveled from the East Coast and would need to fly the red eye or stay an additional night anyway.

Next Steps:

Dave Long, George Wilkish, and John Frazier have volunteered to be part of a subcommittee working on the meeting agenda. Mark Buczek said he would weigh in if additional input was needed. Melissa will be in touch with possible dates for a call with this smaller group.

The Lowell Center has hired a Technical Support Coordinator, Aisling O'Connor, who will join the Chemicals Policy Initiative in late February, and will join the team in planning for the meeting in July.