

## GC3 Retail Portal Project Call July 15, 2010

*Present: Jenny Gitlitz, Green Depot; Jack Linard, Unilever; Yve Torrie, Lowell Center for Sustainable Production & Jeff Yorzyk, Five Winds.*

Following up from our call of 06.30.10 a small group began to develop the parameters for a retail portal. Taking suggestion made on 6.30.10 into account the following parameters were agreed to:

- 1) The focus of the retail portal will be product chemicals management systems and tools used by retailers (or product buyers e.g. institutional buyers). If the system is a combination of tools, it will be the tools that are represented. For example, in the GC3 retailer report, Patagonia is shown to work with 2 tools – bluesign, and the Outdoor Industry Association Eco Working Group. In this case, both tools will be represented, not Patagonia. If a retailer has developed their own system, that system will be represented. For example, Green Depot developed the Green Filter, and Walmart worked with the WERCS to develop GreenWERCS. In this case both the Green Filter and GreenWERCS will be represented.
- 2) These tools will be divided into:
  - a. Chemical screening / evaluation tools
  - b. Product evaluation tools which will include product safety e.g. physical safety, microbiological safety
- 3) Company level, sector level or retail level tool
- 4) Single / double / multi variable tools (as this gives an idea of the comprehensibility of a tool)
- 5) A tool used for compliance or to go beyond compliance
- 6) The entity that developed the tool – NGO, academia, government, industry, consulting group etc.
- 7) The life cycle stage that is addressed by the tool (this category is a possibility).

### Next Steps

- Jenny Gitlitz will develop a first draft matrix using the above parameters. She will use a couple of tools sent by the GC3 to start. Yve and Jenny will discuss the draft matrix on Friday, July 30, make amendments to it, and take it back to the smaller group for further input.