Overview of GC3 Project Group Activities
Engaging Retailers in the Adoption of Safer Products

Roger McFadden
Staples
Engaging Retailers in the Adoption of Safer Products

History of the Workgroup:


2009 – Presentation at RILA conference

2011 – First Retailer Summit – Watsonville, CA

2011 – Retailer Portal Database – tools to evaluate chemicals in products

2011 – Summary of retailer chemical policies and retailer initiatives on safer products
Engaging Retailers in the Adoption of Safer Products

2012/2013 Project Year

2 Goals:

• Educate retailers through a webinar series

• Plan a second National Summit for Retailers, to be held in conjunction with the 8th Annual GC3 Roundtable.
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2012/2013 Project Year

Webinar series:


How Companies Can Meet Increasing Demands for Greater Transparency on Chemicals While Still Protecting Critical Intellectual Property. Roger McFadden, VP and Senior Scientist at Staples.

Engaging Retailers in the Adoption of Safer Products

2012/2013 Project Year
Second National Summit for Retailers held in NYC on May 6

Session topics:
• Drivers for Safer Chemicals and Products in the Retail Sector and Key Leverage Points for Change
• Educating Consumers and Building Demand for Safer Products
• Addressing Supply Chain Challenges to Encourage the Manufacture and Sale of Safer Products
• New Tools to Assist Retailers in the Transition to Safer Chemicals and Products.
Ideas for Continuing the Work in 2013-2014
Ideas from Retailer Summit:

- Form a retailer leadership council to determine collective strategy and propel retailer efforts forward

- Work on standardization and common framework re: hazard criteria, chemical use disclosure, prioritization, etc.

- Engage more actively with retailer associations

- Help retailers with evaluating and assessing tools that are available for a variety of purposes

Join the discussion at the project group session
Ideas from Retailer Summit:

- Identify and map common supply chain opportunities
- Link retailers with suppliers of safer chemistry
- Identify how to evaluate and reward merchants for purchasing safer products
- Determine ways to increase transparency of chemical information

Join the discussion at the project group session