Connecting to Excellence:
The Green Chemistry Innovation Portal

Oct. 26, 2015

www.greenchemistryportal.org
What is the GC3?

• Cross-sectoral, B2B network of over 70 companies and other organizations
• Formed in 2005
• Collaboratively advances green chemistry across sectors and supply chains
Today’s Speakers

John Frazier
GC3 Advisory Committee

Tom McKeag
Program Director
Berkeley Center for Green Chemistry

Anna Ivanova
Green Chemist
GC3

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Ground Rules

• Due to the number of participants in the webinar, all lines will be muted

• If you have a question or comment, please type in the Q&A box located in the control panel at the right of your screen

• Questions will be answered at the end of the presentation
The Green Chemistry Community

Excitement and Optimism of the GC Community:
• Well-attended conferences
• Many first-time attendees
• Industry often separated from technical researchers
• As a colleague used to say, “Chickens Talking to Ducks”
Drivers of the Portal - From Industry

• Industry often separated from technical researchers

• Some industries lack technical resources

• There is a need for Technical Bridges:
  – “How do I solve ______?”
  – “Has anyone ever done ______?”
  – “Who can I talk to?”

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Drivers of the Portal - From Researchers

Research often isolated from industry needs:

• Solutions in need of a problem.
• “I didn’t know your industry needed ______.”
• “Nobody ever told us what you were trying to solve.”
• “I have no idea who I can talk to in industry.”
We Needed a Matchmaking Tool

• The good news is that innovation is out there....lots of it!
• What we needed was to tap into:
  – The Green Chemistry Approach
  – The Broader Network of Chemists including:
    • The American Chemical Society
    • Green Chemistry and Commerce Council (GC3)
    • Universities
    • Companies that Need Sustainable and Green Innovation

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The Green Chemistry Innovation Portal
An Academic Perspective

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The Green Chemistry Innovation Portal

Features and Uses

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Background

• Partnership between the GC3 and American Chemical Society’s GCI

• Intended to:
  – Connect green chemistry community outside of conferences
  – Share research and innovations
  – Promote partnership and collaboration
  – Demonstrate size of green chemistry community

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Green Chemistry Innovation Portal

INNOVATION MAP

EXPLORE THE COMMUNITY

New to green chemistry and want to know who’s committed? Check out the Innovation Map to get a picture of this fast-growing community.

INNOVATION FORUM

JOIN THE DISCUSSION

Have a question to ask, news to spread, or technology to promote? Share it with our community at the Innovation Forum.

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Innovation Map

- Visual map of organizational connections in the green chemistry community
- All sectors and industries
- Searchable
- Dynamic interface with regional viewing option

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Innovation Forum

- Online space for discussions around green chemistry
- Anyone can post
- Free account allows you to follow discussions
- Categories for safer alternatives, B2B, bio-based chemicals, job board...

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• Uses GC3 and GCI expertise to find answers
• Easy to use
• How-to videos on getting started
• Option to Ask a Moderator for help with forum or question

Innovation Forum

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Value of the Innovation Portal

**Innovation Map**
- Demonstrate size and diversity of green chemistry community
- Find potential partner or funding organizations
- Explore green chemistry organizations

**Innovation Forum**
- Flexible communication tool
- Hosted on the ACS Network
- GC3 and GCI expertise to answer your questions
- Keep up with green chemistry news and discussions

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Ask the Innovators on the Forum

- November 10th, 3:00-4:30 ET
- Text-based Q&A session
- Ask anything about BCGC Greener Solutions Program
- Questions will be answered live by BCGC and Method
- Submit questions starting Nov. 3rd at www.acs.org/gcforum

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Upcoming Events

Chemical Hazard Assessment: Informing Decisions for Safer Chemicals, Materials, and Products
Nov. 10th, 2015 1:00-2:00 PM ET (10:00-11:00 PT)

Ask the Innovators: Spotlight on Berkeley’s Greener Solutions Program
Nov. 10th, 2015 3:00-4:30 PM ET (12:00-1:30 PT)

11th Annual GC3 Innovators Roundtable
Sponsored by Seventh Generation
May 24th-26th, 2016, Burlington, VT
New from GC3: Safer Chemistry Training

- Free, customizable online curriculum
- Webinars ranging from introductory to advanced
- Can be tailored to specific job needs

www.greenchemistryandcommerce.org/safer-chemistry-training
Thanks for joining us!

www.greenchemistryportal.org

For more information about the GC3:
GC3info@greenchemistryandcommerce.org
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