

# Chemicals Management Working Group



# **Chemicals Management Framework**

Green Chemistry and Commerce Council (GC3)
Innovator's Workshop

**Bob Buck** 

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# Chemicals Management Framework Goal

The goal of the Chemicals Management Framework is to help you identify and drive improvements within your organization and supply chain toward sustainable chemistry.

## How it was created



Mark Rossi, Clean Production Action



**Bob Buck, DuPont** 



Libby Sommer, U.S. Environmental Protection Agency



James Ewell, GreenBlue



Tommy Thompson, Hanes Brands Inc.



**Greg Scott, Mountain Equipment Co-op** 



**Scott Echols, Nike** 

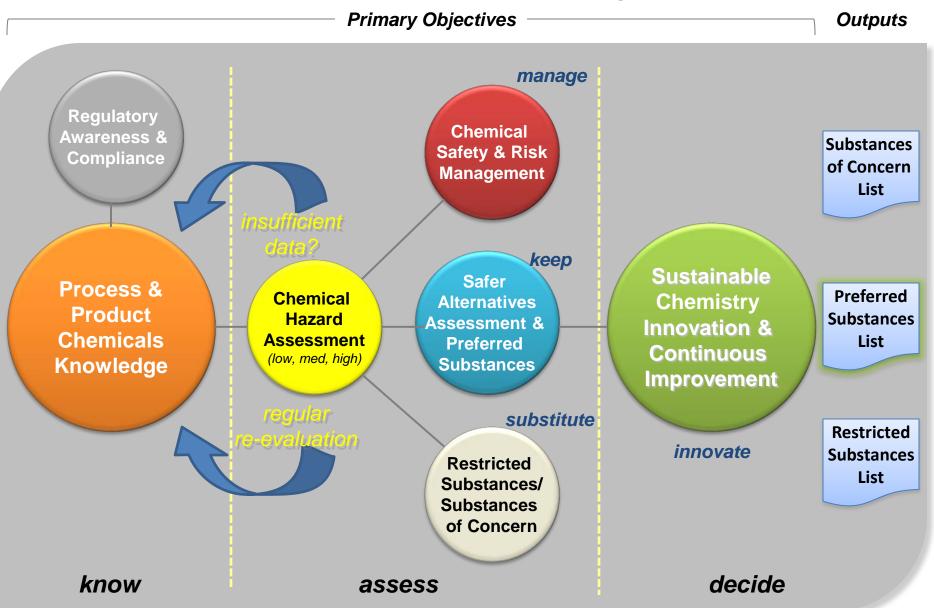
# What the Chemicals Management Framework is ...

- Comprehensive, tiered strategy
- Roadmap for integrating a chemicals management system into your business
- Assessment of your company <u>and</u> supply chain to identify opportunities (e.g., HiGG Index indicators)
- Shared path toward sustainable chemistry
- Harmonized communication language for industry
- Guide to external resources, tools, and services

## ... and what it *is not*

- Replacement for legal compliance
- Audit tool
- Certification
- Software
- Magic

## What is the Framework trying to achieve?



## How Performance is Measured

# Continuum of Performance

## Progressive

### **Foundational**

- Entry-level
- Begins w/ Regulatory
   Compliance & RSL
   (Restricted Substances
   List)



- Beyond compliance and RSI
- Implement processes to identify, assess, prioritize chemicals
- Identify preferred substances

### **Aspirational**

- Comprehensive knowledge of chemicals and full disclosure
- Implementation of Green Chemistry practices – driving innovation toward safer alternatives

# How will we get there? The ASK to you

1 LEARN: Orient yourself to the Framework

2 ASSESS: Know where you are

3 PLAN: Create an action plan

4 SHARE: Submit results for benchmarking & provide your feedback



Orient yourself to the Framework

## **Key Framework documents:**

- Introduction
- Indicators (both PDF and xls)
- Glossary of Terms
- Chemicals Management "Know-How"



## Orient yourself to the Framework

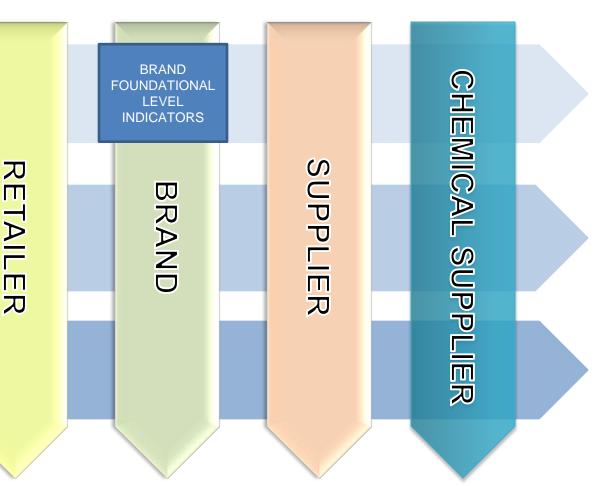
### "STAKEHOLDER CATEGORIES"

"ACTION LEVELS"

FOUNDATIONAL LEVEL

PROGRESSIVE LEVEL

ASPIRATIONAL LEVEL



# FOUNDATIONAL LEVEL

BRAND FOUNDATIONAL LEVEL CM 2.0

## CM 2.0 - Restricted Substances / Substances of Concern:

Create, communicate, and ensure compliance with a Restricted Substances List (RSL) used in manufacturing processes and/or residing in Final Product.



**RSL Point of Contact**: Brand has an <u>internal</u> <u>named point of contact</u> to manage its <u>RSL</u> and communicates their name to supply chain partners.

#### **B2.F2**

**Make RSL Publicly Available:** Brand has an RSL that is publicly Available or references an existing, publicly available RSL.

#### **B2.F3**

**Update RSL Regularly**: Brand has a business process to ensure the RSL is updated regularly (at least once annually).

#### **B2.F4**

Offer RSL Education & Training: Brand offers education and training opportunities to its suppliers and internal personnel (e.g., designers, developers, sourcing teams, etc.) about its RSL

BRAND



## Orient yourself to the Framework

## **Chemicals Management Framework**

## "KNOW-HOW" (Guidance)

Primary Objective	<u>Guidance</u>	Key Terms Defined	Examples and Templates	Information Resources, Tools & Services
	A business may create its own restricted	Restricted substances lists (RSLs) are	Examples	Information Resources
	substances list (RSL) or adopt one or several	a list of chemicals compiled by		
	that already exist, which were developed by	businesses, trade groups or other	Restricted substances list (RSL)	Case study describing Nike's
CM-2.0	another company, a trade group, a government	organizations which are either	examples	process for updating its RSL
Restricted	agency or non-governmental organization.	completely prohibited in products, in	<ul> <li>American Apparel and</li> </ul>	
Substances &		packaging, from use in manufacturing	Footwear Association (AAFA)	Section 5 and Appendix C of
Substances of	A business may find that an RSL is adequate for	processes, or are prohibited above	<ul> <li>Marks &amp; Spencer's (retailer)</li> </ul>	the AFIRM Supplier Toolkit
Concern	their chemical management program. However	certain threshold levels (often stated	publicly available RSL	provides best practice
	there may be chemicals of concern for which	in % or parts per million (ppm).		guidance on ensuring
	more information is sought or that the business		Templates	compliance with gulatory
	might want to phase out over time. In this	Substances of Concern List (SoCL) is a		requirements corporate

More on what this set of indicators mean

**Definitions** 

Actionable templates, examples if you need a place to start

Other info resources & service providers



### An Excel-based assessment tool

## Know where you are

2.0: Restricted Substances / Substances of Concern	Your Assessment	Your Score
B2.F1  RSL Point of Contact: Brand has an internal named point of contact to manage its RSL and communicates their name to supply chain partners.	Choose one  → Yes  → No  → Unknown  → Partial  If partial selected, estimate % complete in highlighted cell	1
B2.F2  Make RSL Publicly Available: Brand has an RSL that is publicly available or references an existing, publicly available RSL.	Choose one    Yes  No  Unknown  Partial  If partial selected, estimate % complete in highlighted cell	1
B2.F3  Update RSL Regularly: Brand has a business process to ensure the RSL is updated regularly (at least once annually).	Choose one   → Yes  ○ No  ○ Unknown  ○ Partial  If partial selected, estimate % complete in highlighted cell	1
Offer RSL Education & Training: Brand offers education and training opportunities to its suppliers and internal personnel (e.g., designers, developers, sourcing teams, etc.) about its RSL requirements.	Choose one  ○ Yes  ○ No  ○ Unknown  ● Partial	0.5



## Create an action plan

## ACME Apparel's Chemicals Management Action Plan (Updated April 25, 2013)

Framework Objective	Score	Indicators to Improve	Score Goal by Jan. 2014	Immediate Next Step(s)	Resources Needed
CM 1.0 – Regulatory Awareness & Compliance	2.75	B1.P1; B1.P2	4.25	Determine what "most stringent" global regulations are. Establish what current language exists in supplier contracts.	Legal, Sourcing, Production; "Know How" document
CM 2.0 – Restricted Substances/Substance s of Concern	4.5	B2.P2	5.25	Research RSL compliance business system approaches, incl. monitoring, verifying, and corrective action components.	Sourcing, Production, IT; "Know How" document
CM 3.0 – Process & Product Chemicals Knowledge	4	B3.F2; B3.F5; B3.P2; B3.P3; B3.P4	7	Logical steps to start addressing indicators identified for improvement	Legal, Production, Sourcing, Third Party; Financial; "Know How" document
CM 4.0 – Chemicals Hazard Assessment	2.5	B4.A1	3.25	и	Production, Sourcing, Third Party; Financial; "Know How" document
CM 5.0 – Chemical Safety & Risk Management	4.5	B5.P1; B5.P2; B5.P3	6.75	и	Production, Sourcing, Third Party; Financial; "Know How" document
CM 6.0 - Safer Alternatives Assessment & Preferred Substances	3.5	B6.P1	3.5	и	Production, Sourcing, Third Party; Financial; "Know How" document
CM 7.0 – Sustainable Chemistry Innovation & Continuous Improvement	2.75	B7.F1; B7.F2; B7.F2; B7.F3	5.75	u	Production, Sourcing, Legal; "Know How" document



## Create an action plan

## **Chemicals Management Framework**

## "KNOW-HOW" (Guidance)

Primary Objective	Guidance	Key Terms Defined	Examples and Templates	Information Resources, Tools & Services
Objective		documented list which identifies specific substances which, for reasons of increasing concern for suspected toxicity, incomplete and/or insufficient toxicity information pending regulation.	Pages 64 & 65 of Nike's RSL Guidance contain a test request form and an RSL Failure Resolution Form, respectively.	RSLs, including a Model Brand Program Protocol for Testing Clothing.
	form a	nd RSL Failure olution Form  mucate a need for some type of action. For some organizations a SoCL may simply be an addendum to their RSL.		

# Recap

1 LEARN: Orient yourself to the CMF

2 ASSESS: Know where you are

3 PLAN: Create an action plan

4 SHARE: Submit results for benchmarking & provide your feedback

**OUR GOAL: Benchmarking results by August 1** 

# Now what? Immediate next steps

- Visit <u>www.outdoorindustry.org/cmpilot</u>
- Register and download key Framework documents
- Read the Introduction, and explore the Framework (see "Instructions" tab)
- Benchmarking & feedback: DUE June 1
  - Links and instructions to submit assessment results and feedback to follow

Questions? Email: sustainability@outdoorindustry.org