



Green Chemistry & Commerce Council

MEMBER UPDATE

GC3 Members Respond to COVID-19

Over the last week, we have been seen member after member of the GC3 community respond to the COVID-19 pandemic in truly creative and inspiring ways, using their resources to help employees, vulnerable communities, medical professionals and others address these challenging times. So for the next month, we are going to share these stories, along with our news, every Friday. Please take a minute and drop us a note to let us know what your organization is doing—we will work to include it an upcoming newsletter. We are very proud of our members!

Below are just a few examples of GC3 members in action over the last couple of weeks as the COVID-19 pandemic has disrupted life across the globe.

[Putting healthcare workers first during the coronavirus outbreak](#)

3M has significantly ramped up production to supply critically needed N95 masks. The company has also focused efforts on hand sanitizer and filtration resources, and is working with officials to ensure these supplies get where they are most needed.

[Coronavirus Update: Helping Kids & Families through Philanthropy](#)

Hasbro is helping to provide food and educational resources to children and families in low-income communities.

[New Balance Foundation Pledges \\$2 Million to Support COVID-19 Relief Efforts](#)

The **New Balance Foundation** is giving \$2 million to support communities that are most vulnerable during the COVID-19 economic downturn. The funds will be dispersed to a variety of organizations on the front lines of these relief efforts.

[P2 Science, Inc. develops a renewables-based hand sanitizer for distribution](#)

P2 Science, Inc., a member of the GC3 Startup Network, has developed a renewables-based hand sanitizer for distribution to its Connecticut community.

[RB Fight for Access Fund Targets Coronavirus](#)

RB has added \$37 million to its Fight for Access Fund, which is set up to improve access to health, hygiene and nutrition for all, to help fight the spread of COVID-19.

[Target Builds on Our Support for Team and Communities with \\$300 Million+ Investment](#)

Target is investing over \$300M to support employees, local communities, national organizations and global relief efforts.

[The Estée Lauder Companies Global COVID-19 Relief Support](#)

The **Estée Lauder Companies** and **The Estée Lauder Companies Charitable Foundation** have awarded grants exceeding \$2 million to support COVID-19 relief efforts around the world. The company is also reopening its Melville, New York factory to manufacture much-needed hand sanitizer.

GC3 Advances Supply Chain Working Group Efforts with European Workshops

The GC3 Supply Chain Working Group (SCWG) was established to help green chemistry innovations flow freely and rapidly through the many layers of the chemical supply chain. The group is designed to provide a forum for brands, formulators, and chemical manufacturers to address the unique challenges they face in effectively responding to increasing market demands for green chemistry solutions. GC3 Executive Director Joel Tickner recently hosted two workshops in Europe to further advance these efforts. The meetings, in London and Copenhagen, took place just before current events made such face-to-face gatherings impossible.

GC3 partnered with the Danish Confederation of Industry and its Chemicals Workgroup, Haldor Topsøe, and Lego Group to host the workshop in Copenhagen. In London, the Confederation of British Industry and RB cohosted the meeting. Both events brought together startups, government agencies, and companies from throughout the supply chain. And each workshop furthered the larger SCWG discussion around accelerating green chemistry adoption across supply chains and sectors. As with previous SCWG meetings, the conversation was rich and brought together diverse perspectives. Some clear themes emerged:

- Ensuring that demand signals (including consumer demand & regulations) are more clearly communicated throughout the entire supply chain is crucial.
- It is vital to prioritize the chemical functions that should be the targets of green chemistry innovation efforts, and align government policies with those priorities.
- There is clear need for internal and value chain education on green chemistry needs, available solutions and the business case for switching. Purchasing and sales discussions between firms are enhanced when sustainability expertise is brought into the discussion.
- New research and dialogue is needed to better understand the performance and cost trade-offs of alternative technologies and to build shared commitment to shift toward better alternatives.
- Securing executive-level commitment to green chemistry innovation from companies at all levels of the supply chain will drive market changes.
- Strengthening collaboration between members of the supply chain to accelerate innovation is key, along with establishing systems to relay consistent chemical information across all supply chain participants.

In the weeks ahead, this input will be integrated with the feedback from earlier US-based SCWG dialogues to shape the SCWG agenda for the coming months. Since it may be some time before the GC3 can convene these lively supplier conversations in person, we will be shifting to virtual platforms to continue this important discussion. For more information about the SCWG, please contact [Rachel Simon](#).

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