



Green Chemistry & Commerce Council

# MEMBER UPDATE

For many of us, we are reaching about the one-month mark of working and living very differently. Thank you for continuing to send in the stories of what your organizations are doing – these positive news stories are a great antidote to the daily headlines. Please keep them coming!

## GC3 Members in Action

### Apple

Apple is donating [10 million protective face masks in the US](#) as well as millions of masks to regions in Europe that have been deeply impacted by the pandemic. The company is also [matching employee donations two-to-one](#) to support COVID-19 response efforts locally, nationally and internationally. Apple has also [doubled donations](#) for China COVID-19 recovery efforts.

### Beiersdorf

Beiersdorf has announced a [50 million Euro international funding program](#) to support communities in their fight against the COVID-19 pandemic. In addition, the company is [increasing the production of medical grade disinfectants](#) in its European production network to provide 500 tons of disinfectants to public emergency services and personnel.

### Dow

Dow began [production of hand sanitizer at sites in North America, Latin America, and Europe](#). The company expects to produce 200 metric tons, most of which will be donated to health systems and government agencies for distribution. Dow has also committed \$3 million to [fund the COVID-19 relief services](#) offered by global relief efforts and non-profits in the regions where Dow operates.

### Evolved By Nature

Evolved By Nature is joining with Boston-area companies to make and distribute hand sanitizer. Evolved by Nature converted some of their manufacturing operations and is using alcohol supplied by Boston Harbor Distillery in the formulation. Royal Label Co. of Boston is donating printed labels, designed by a team at Boston-based advertising agency Arnold. The hand sanitizer will be donated to area hospitals and healthcare facilities.

### Home Depot

Home Depot [has stopped selling N95 masks to the general public, and is instead donating its stock](#) to hospitals and other healthcare providers who are in urgent need of these supplies. The company is also limiting its repair and installation services in impacted markets, focusing efforts on those most in need.

## New Balance

New Balance [has developed and is producing general-use face masks](#), with a goal of distributing 100,000 weekly by mid-April. The company is also developing more advanced masks, as well as other PPE gear such as gowns and foot coverings.

## Novozymes North America Inc.

Novozymes is aiding the accelerating need for COVID-19 tests by [co-developing a method for washing the plastic test plates](#) so that they can safely be reused. In addition, [the company has donated \\$5,000 to United Way of the Greater Triangle](#) to aid with COVID-19 relief efforts in the Research Triangle region of North Carolina.

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## GC3SCA Seeking to Establish DOE Sustainable Chemistry Grant Program

The GC3 Sustainable Chemistry Alliance, which advocates for policies to incentivize better, safer chemistry, is currently working at the federal level to establish a sustainable chemistry matching grant program at the US Department of Energy (DOE). After analysis of various federal agencies and their potential alignment with sustainable chemistry innovation, it became clear that DOE has established a strong record of encouraging private sector innovation in technology areas with clear connection to market need, particularly in the Advanced Manufacturing Office (AMO). AMO has deep connections with the chemistry manufacturing and processing industries, as well as academic researchers and startups, enabling greater focus on sustainable chemistry innovation in the research community.

The GC3SCA is working to include language in the report accompanying the FY21 Energy & Water Appropriations bill that would direct \$5M from existing spending to support chemistry R&D incorporating specific criteria related to market need, energy efficiency and human health/environmental effects. Thus far in 2020, the GC3SCA has conducted extensive bipartisan outreach to identify House and Senate champions, as well as develop broad support from both House and Senate Appropriations Committees. While the appropriations schedule will be adjusted in coming months as Congress deals with the COVID-19 pandemic, the GC3SCA continues to work with key staff to move this policy priority forward.

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