GC3 TECHNOLOGY SHOWCASE

7 May 2019
A co-op founded in 1938 by a group of 23 mountaineers seeking quality climbing equipment.
A *life* OUTDOORS is a *life* WELL LIVED
MAKING IT EASIER TO EXPLORE

**Used Gear & Rentals**

*Reduce, Reuse, Adventure*

Introducing selected and inspected used gear & clothing
Online only

**Classes & Events**

*Let the whole world be your playground. Get outside with REI.*

Care about learning? Want to take your photography skills to the next level? We’ve got online & in-person ways to make the outdoors a big part of your life.

**Expert Advice**

**REI Adventures**

*Experience Your World*

With REI Adventures, you don’t just see the world: you experience it. Uncover cultures, flavors and wonders. More about our style

**Care & Repair**

*Fabric Care Symbols*

5 stars (393) Reviews

**Skills**

*How to Train for Kayaking and SUP*

5 stars (67) Reviews

**Skills**

*Tips for Camping with Kids*

5 stars (246) Reviews
REI Co-op invested in the future of the outdoors by giving back more than 70% of our profits in 2018. As our community grows, we’re able to get more people outdoors.
Product Sustainability
Created Sustainability Standards to drive adoption of lower impact materials, process and practices among 1400 brand partners

Green building
World’s first LEED Platinum, Net Zero Energy distribution center

Renewable Energy
Operating 100% on renewable energy
<table>
<thead>
<tr>
<th>Topic</th>
<th>Applies to</th>
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<tbody>
<tr>
<td><strong>Fair &amp; safe supply chains</strong></td>
<td></td>
</tr>
<tr>
<td>✓ Manufacturing code of conduct</td>
<td>All</td>
</tr>
<tr>
<td>✓ Restricted substances list</td>
<td>All</td>
</tr>
<tr>
<td>✗ Bisphenol A (BPA)</td>
<td>Water bottles, etc.</td>
</tr>
<tr>
<td>✗ Prohibited flame retardant chemicals</td>
<td>Tents</td>
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<tr>
<td>✗ Long chain PFAS chemicals</td>
<td>Apparel</td>
</tr>
<tr>
<td>✗ Oxybenzone</td>
<td>Sunscreens</td>
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<tr>
<td><strong>Chemicals Management</strong></td>
<td></td>
</tr>
<tr>
<td>✓ Animal welfare standards</td>
<td>Down &amp; wool</td>
</tr>
<tr>
<td>✗ Animal fur or exotic leather</td>
<td>All</td>
</tr>
<tr>
<td><strong>Animal Welfare</strong></td>
<td></td>
</tr>
<tr>
<td>✓ Higg Index Brand Module</td>
<td>Apparel &amp; footwear</td>
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<tr>
<td><strong>Environmental Management</strong></td>
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WHAT REI NEEDS

*Low impact technologies that deliver high performance*

- Alternative bug sprays and sunscreens → Personal protection
- Solvent-free polyurethane coatings → Abrasion resistance and fabric durability
- Biocide free antimicrobials → Odor control
- PFC-free DWR (that works) → Breathable water (dirt and oil) repellency
- Rapid chemical screening → Supply chain transparency
- Microfiber shedding solutions → Environmental pollutant reduction
- Biodegradable, recyclable, regenerative inputs → Closed loop supply chains
- Self-healing materials → Enhanced durability and repair
WHAT REI HAS TO OFFER

• An engaged community of 18 million members
• High performance fabric, product and field testing capabilities & expertise
• Collaboration channels with 150 supply chain and 1400 brand partners
• Robust focus on worker and consumer health and safety
• An accelerator for product level innovation - www.rei.com/innovator
• The mandate to fight for life outside!
Thank you!